



SERVICES FOR THE INTERNATIONALIZATION OF ITALIAN ENOGASTRONOMIC EXCELLENCES IN THE FOREIGN MARKETS

- ORGANIZATION OF B2B AND B2C EVENTS DEDICATED TO CONSORTIA AND GROUP OF PRODUCERS
- COORDINATION OF THE PARTICIPATION OF COLLECTIVES OF PRODUCERS-EXHIBITORS TO SECTOR FAIRS/EVENTS
- IDEATION, PROJECT, COORDINATION AND REALIZATION OF TARGETIZED B2B AND B2C EVENTS
- CONSULTING FOR SELECTION AND POSITIONING ON THE FOREIGN MARKETS OF INDIVIDUAL COMPANIES AND COLLECTIVES
- COORDINATION AND REALIZATION OF B2B AGENDA IN THE FOREIGN MARKETS
- COORDINATION AND REALIZATION OF BOTH B2C AND B2B INCOMING (IMPORTERS AND MEDIA INCOMING)
- EXCLUSIVE RESELLING FOR THE ITALIAN MARKET OF B2B AND B2C FOREIGN FAIRS/EVENTS

THE SERVICES ABOVE ARE AVAILABLE FOR THE FOLLOWING FOREIGN MARKETS:

FINLAND
NORWAY
SWEDEN
DENMARK
HOLLAND
BELGIUM
GERMANY
SWITZERLAND

POLAND
REP. CZECH
SLOVAKIA
SINGAPORE
SOUTH KOREA
JAPAN

